

P  PPaS 柏派®

Without the sun, as we move on.

2015

CONTENTS

- 1 Introduction
- Brand meaning 2
- 3 Corporate Culture
- 4 Brand History
- 5 Qualifications
- 6 Production
- 7 Team
- 8 Product planning
- 9 Product introduction
- 10 Promotion plan



P+PPas 柏派®

Without the sun, as we move on.

2014
PRODUCT CATALOGUE

Introduction



NINGBO CHENLI ELECTRIC CO., LTD is located in the East China Port of Ningbo port city (Ninghai County), which is hometown of flashlight. The company is specialized in producing kinds of beautiful and high power CREE flashlights, LED aluminum & plastic flashlight, Headlamp, Camping Lantern, LED fishing light, LED working light, sensor & touch light, etc.

Brand meaning

POP

+

PAS

1 Brand logo creative source to the "popular" this word, referred to as POP, meaning the epidemic, our products are popular in the premise of the modernization of factors. PAS: Now on the Internet, have a very red word "out" and our products is just the opposite, is the meaning of "PASS", one meaning is "pass", the another layer of meaning is to accept the customer the strict examination of the company's products, and customer satisfaction.

2 Brand logo use black as the standard color, black belongs to has a variety of different cultural meaning of color, are always belongs to the conception of the preferred. More symmetrical our slogan "without the sun, as we move on".

Corporate Culture

01

Company Direction

Realization of the light earth
dream users and partners

02

Company Aims

To product development
to conduct for the future

03

Company Soul

The use of our products to
Make people more quality

Corporate History

01

2002Year NINGBO CHENLI ELECTRIC CO., LTD established

02

2005Year Our flashlight products, R & D through the research team based on modern technology, and through the America imported CREE bulb , enables the product to achieve the optimal.

03

2007Year Through the continuous efforts of the research team, customers are very satisfied with the quality of the products.

04

2010Year We began to take part in all kinds of exhibition, such as the Canton Fair, is like many foreign friends.

POPPAS flashlight is sold all over the world, different series of products in the continuous listing.

05

Enterprise Qualifications

GIG
Ningbo Bontek Compliance Testing Laboratory Co., Ltd.

Attestation of Conformity

Certification number: G14051202-01EN Report number: G14051202-01EN

Applicant: Ningbo Chenli Electric CO., Ltd
Address: Industrial Zone of Xidian, Ninghai, Ningbo, China
Product: FLASHLIGHT
Model: 6618,6616,6617,6619,6620,101,801,807,808,817,808,878,B102,CE,C10, C11,F1,F2,F3,F9,F10,F11,F12,F13,F15,F16,F17,F18,F19,F20,F21,F22, F23,F25,F26,F28,F30,F31,MOV,MS,SL,S2,S3,S16,S11,S12,S13,S15,S16, S20,T820,T823,V8,V2-857,V2-858,V5-858

The submitted products have been tested by us with the latest standards and found in compliance with the following European Directives:

The EMC Directive 2004/108/EC
EN 55015:2006+A1:2007+A2:2009
EN 61547:2009

The tests were performed in normal operation mode, the test results apply only to the particular sample tested and to the specific tests carried out. This certificate applies specifically to the sample investigated in our test reference number only. The CE markings as shown below can be affixed on the product after preparation of necessary technical documentation.

CE

Attestation by: 
Gavin Zhou Date of Issue: May 20, 2014

GIG
Ningbo Bontek Compliance Testing Laboratory Co., Ltd.

Attestation of Conformity RoHS

Certification number: G14051202-02EN Report number: G14051202-02EN

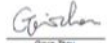
The device, as described herewith, was tested and/or verified on the basis of samples and/or RoHS test reports provided by the Applicant, and to be certified that the hazardous substance is in compliance with the Directive:

2011/65/EU Restriction of Hazardous Substance

The test results are traceable to the international or national standards.

Applicant: Ningbo Chenli Electric CO., Ltd
Address: Industrial Zone of Xidian, Ninghai, Ningbo, China
Product: FLASHLIGHT
Model: 6618,6616,6617,6619,6620,101,801,807,808,817,808,878,B102,C 8,C10,C11,F1,F2,F3,F9,F10,F11,F12,F13,F15,F16,F17,F18,F19,F 20,F21,F22,F23,F25,F26,F28,F30,F31,MOV,MS,SL,S2,S3,S16,S11,S12,S13,S15,S16,S11 ,S12,S13,S15,S16,S20,T820,T823,V8,V2-857,V2-858,V5-858

The results in this report are applicable only to the devices tested and/or test reports verified. This report shall not be re-produced except in full without the written approval of the undersigned. This report is valid only compared with the RoHS report verified and identified by the undersigned.

Attestation by: 
Gavin Zhou Date of Issue: May 30, 2014

10043700 号

商标注册证

PPas


核定使用商品(第11类)

照明器械及装置; 照明手电筒; 罗姆器具; 水暖装置; 卫生器械和设备; 电暖器; 车灯; 冲车设备; 吸尘器; 空气调节装置; 吸尘器(截止)

注册人 宁波顺力电器有限公司

注册地址 浙江省宁波市西镇铁鞋桥村

注册有效期至 自公元 2012年12月07日 至 2022年12月06日

局长签发 

DECLARATION of Conformity

Registration No.: STR130527410

Applicant: SHENZHEN JAYUANKING ELECTRONIC CO., LTD
Address: Sixth Floor, B1 Building, Huafeng Century, 2nd Industrial Zone Nanchang City Air Industrial Park, Xixiang Road, Baoan District, Shenzhen, Guangdong, China
Product: POWER SUPPLY
Model No.: SW-XXXXYY
"XXX" represents the output voltage, "YYY" represents the output current.

The verification of RoHS Compliance has been granted to the applicant based on the review of test report on the sample of the above-mentioned product in accordance with the relevant provisions of EU RoHS Directive 2011/65/ECU.

The results in this report are applicable only to the devices tested and/or test reports verified. This report shall not be re-produced except in full without the written approval of the undersigned. This report is valid only compared with the RoHS report verified and identified by the undersigned.

The CE Mark as shown below can be used under the responsibility of the manufacturer, after completion of an EU Declaration of Conformity and compliance with all relevant EU Directives.

(This certificate is only valid without the test report: STR130527410)

CE Certified By: 
Jia Rui Manager
May 30, 2013

CES

Shenzhen Certification Technology Service Co., Ltd.
1/F, Building 8, East Area of Nanchang Second Industrial Zone, South 2nd Road, Baoan District, Shenzhen 518102, P.R. China
Website: <http://www.ces.com.cn> Email: info@ces.com.cn

Usai Technology Services Co., Ltd.

3rd Floor, Tian Di Industrial Building, Hechi Cha Guang Rd., Xi Li Town, Shenzhen, Guangdong, 518055, China
Tel: +86-755-2873-4311(Free Fax: +86-755-2873-4088) <http://www.usai.com.cn> Email: usaas@21cn.com

Attestation of Conformity

No. E1105134

The following products has been tested by us with the latest standards and found in compliance with the current EMC directive 2004/108/EC. It is possible to use CE marking to demonstrate the compliance with this EMC Directive.

Applicant: SHENZHEN JAYUANKING ELECTRONIC CO., LTD.
Address: Sixth Floor, B1 Building, Huafeng century, 2nd Industrial Zone, Nanchang City Air Industrial Park, Xixiang Road, Baoan District, Shenzhen, Guangdong, China
Manufacturer: SHENZHEN JAYUANKING ELECTRONIC CO., LTD.
Address: Sixth Floor, B1 Building, Huafeng century, 2nd Industrial Zone, Nanchang City Air Industrial Park, Xixiang Road, Baoan District, Shenzhen, Guangdong, China
Product: POWER SUPPLY
Model No.: SW-XXXXYY (see test report for details)
Rating: Input: 100-240Vac, 50/60Hz, 0.2A max. Output: 1-24Vdc, 0.1-1.0A, Max. 6.0W

Test Standards	
EN 55022:2006/A1:2007	Information technology equipment - Radio disturbance characteristics - Limits and methods of measurement.
EN 61000-3-2:2006/A2:2009	Electromagnetic compatibility (EMC) - Part 3-2: Limits - Limits of harmonic current emissions (equipment input current <= 16 A per phase)
EN 61000-3-3:2008	Electromagnetic compatibility (EMC) - Part 3-3: Limits - Limitation of voltage changes, voltage fluctuations and flicker in public low-voltage supply systems. For equipment with rated current <= 16 A per phase and not subject to conditional connection
EN 55024:1998/A2:2003	Information technology equipment - Immunity characteristics - Limits and methods of measurement

The statement is based on a single evaluation of representative samples of above mentioned products. It does not imply an assessment of the whole production and does not permit the use of the test lab logo.

After preparation of the necessary technical documentation as well as the conformity declaration, the CE marking as shown below can be affixed on the equipment as stipulated in Article 10.1 of the Directive. Other relevant Directives have to be observed.

CE

Sally LiBo
Manager
Date: May 24, 2011

TUV TUV Rheinland
Oftersiedel WPTF lab

UL Authorized
WPTF lab

Underwriters Laboratories Inc.

File: M04924 Vol: 1 Issued: 2004-10-19 Revised:

FOLLOW-UP SERVICE PROCEDURE
(TYPE B)

COMBUSTION - LITHIUM BATTERIES
(SBCV2)

Manufacturer: SGI BATTERY (SHANGHAI) CO LTD
(1217403-001)
1403 ZHONGYUAN RD
GUANGMING TOWN
FUDONG DISTRICT
201404 SHANGHAI CHINA

Applicant: SAGE AS MANUFACTURER
(1217403-001)


Recognized Company: SAGE AS MANUFACTURER
(1217403-001)

This Procedure authorizes the above Manufacturer to use the marking specified by Underwriters Laboratories Inc. only on products covered by this Procedure, in accordance with the applicable Follow-Up Service Agreement.

The prescribed Mark or Marking shall be used only at the above manufacturing location on each product which complies with this Procedure and any other applicable requirements.

The Procedure contains information for the use of the above named Manufacturer and representative of Underwriters Laboratories Inc. and is not to be used for any other purpose. If it is lent to the Manufacturer with the understanding that it is not to be copied, altered, wholly or in part, and that it will be returned to Underwriters Laboratories Inc. upon request.

THIS PROCEDURE, and any subsequent revisions, is the property of UNDERWRITERS LABORATORIES INC. and is not transferable.

UNDERWRITERS LABORATORIES INC.

A.W. Schaefer
Vice President and General Manager
US and Canadian Operations

An independent organization working for a better world with integrity, precision and knowledge

Production



1

(1) Factory



2

(2) Production workshop



3

(3) stream line production



4

(4) R&D and professional team



5

(5) Packing Department



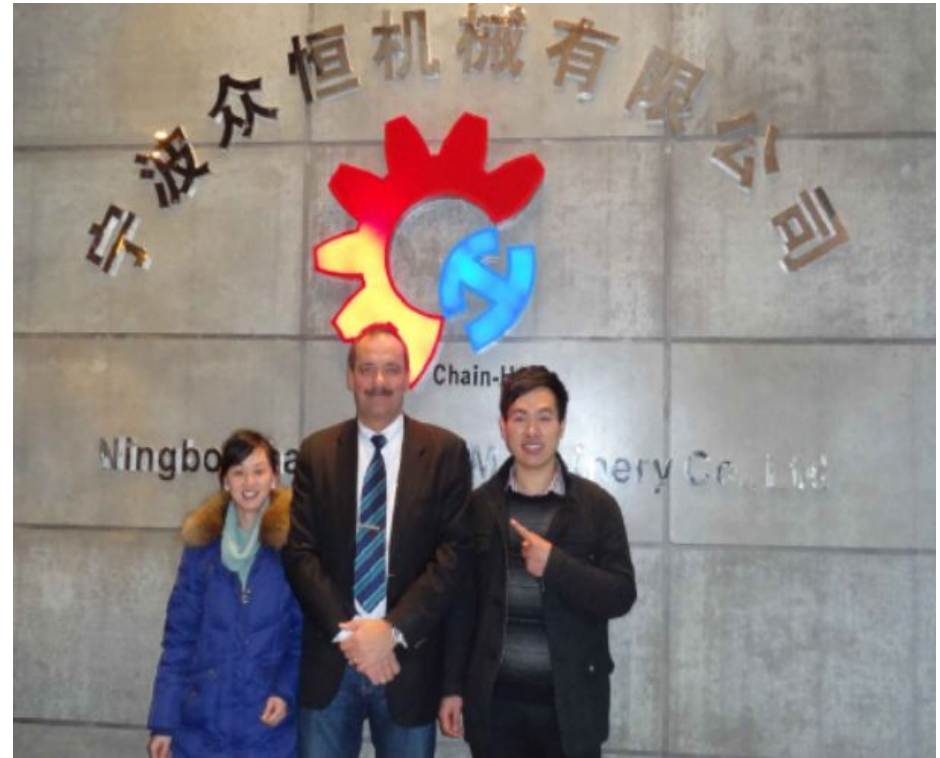
6

(6) Testing

Team

(Sales department)

POPPAS sales department is located in RM.1904, JIANCHEN MANSION, NO.99 TAIHUI RD., NSBD,NINGBO,CHINA. Our team to establish a common goal, perfecting their skills, the allocation of roles of team members, mutual trust, face the masses of customers in the good condition, and try to all customer satisfaction.





New products will soon be listed, please look!

Product Plan

Alibaba listed in America in September 26, 2014. Alibaba listing means that the electronic commerce will become the hottest marketing tool for modernization. As e-commerce continues to expand, the company will set up a site, in various sites such as: Made-in-china, Hisupplier, Amazon, International Alibaba 、 Aliexpress etc..

OFFICE ADD: RM.1904, JIANCHEN MANSION, NO.99 TAIHUI RD.,
NSBD, NINGBO, CHINA

**FACTORY ADD: INDUSTRIAL ZONE OF
XIDIAN, NINGHAI, NINGBO, CHINA**

TEL:0086-574-83008586

FAX:0086-574-83008585

M:0086-13586559495

E-MAIL:kenshin369@163.com; kenshin@chain-home.cn

www.cree-light.com

